

Message from the CEO

Dear Members,

You should have received a letter in the mail explaining Coosa Valley's request to convert to a state charter. As a member-owner, this decision ultimately falls to you and all our other member-owners. The Credit Union will hold a meeting to discuss and vote on this proposition on Thursday, January 19th. If you would like to vote absentee, please return your ballot included with your letter by January 16 to:

Nearman, Maynard, Vallez CPAs
Attn: CVFCU Election
10621 N. Kendall Drive, Suite 219
Miami, FL 33176

If you have questions, I encourage you to attend the meeting to hear more about the opportunities open to Coosa Valley as a state-chartered organization, and then vote on the proposition at the end of the meeting.

Please be aware we cannot accept completed ballots in the Branches. To be counted, your ballot must be received by Nearman, Maynard, Vallez CPAs no later than 5 p.m. on January 16, 2017.

For the reasons outlined below, the Board and I hope you see our leadership's greatest intent is to manage your money smartly and keep our Credit Union financially strong and poised for growth. We value the trust you have placed in us and look forward to receiving your vote on the state charter proposition.

FAQ's

How would a conversion affect my accounts? Aside from the fact that we'll drop "Federal" from our legal name, you won't notice a difference. There won't be any changes to your accounts or how your deposits are insured. A state charter will simply place Coosa Valley under a different governing body and allow it to operate more freely within the state of Georgia. The management, Board of Directors, staff and office locations will remain the same and will not be adversely affected by a charter conversion. **This is not a merger, nor is it a conversion to a bank, but simply a conversion from a Federal credit union charter to a State of Georgia credit union charter.**

What are the advantages of converting to state charter? The proposed conversion would result in the following advantages in service and benefits to the members of the credit union:

- Positioning the credit union for future growth so that the credit union can continue to provide the full range of products and services members want, and have come to expect, from their credit union.
- The ability to diversify our field of membership by adding persons in additional counties in Georgia, counties that would not be permissible under current NCUA policies.
- With this diversified expanded field of membership, the credit union intends to be able to better serve its members by maintaining both profitable growth and financial safety and soundness for the long term in a larger geographic area.

- This growth will enhance our ability to keep our dividend and loan rates competitive in the marketplace and also allow continued investing in new products and services, including enhanced electronic services, increased ATM availability and branch expansion.
- As a State chartered credit union, our credit union's annual regulatory fees will be decreased by \$4,500.
- The ability to more easily amend the credit union's field of membership to suit the needs of the credit union and greater flexibility to meet future member needs. Our research shows that it would be impossible to obtain our desired geographic areas under Federal policies and can be obtainable under State of Georgia policies.

Will my deposits still be insured? Absolutely. Member's accounts will continue to be federally insured by the National Credit Union Administration up to the maximum amounts allowed by Federal Law. There will be no change in deposit insurance.